

## RETAIL AND REGENERATION: Perfect Partners?

A national Conference organised jointly by the British Urban Regeneration Association and the British Retail Consortium



**Conference, Study Visit and Informal Dinner**  
**13-14 May 2002**

Austin Court, Birmingham

**KEYNOTE SPEAKER:**  
**Lord Falconer of Thoroton QC,**  
**Minister for Housing, Planning and Regeneration**

*Sponsored by*

**\*berwin leighton paisner**



Neighbourhood  
Renewal Unit

*In association with*



**Local Government Association**

## INTRODUCTION

Retailing is a key element of the regeneration process in that it provides jobs, services and investment, as well as being a focal point for community activities. Another strand of this activity is the interplay between retail and neighbourhood renewal, as well as the economic benefits of small businesses for the regeneration of deprived areas in towns and cities. Regeneration can only be successful if it is based on genuine partnership, and the Conference will show how this can be achieved in practice. There is also an emphasis on how the public, private and community sectors come together to improve the public realm and liveability of the urban environment.

The British Urban Regeneration Association (BURA) and the British Retail Consortium (BRC) are organising this joint Conference to underline the issues that are of particular relevance to retailers and regeneration practitioners, emphasising the significant role that retailing plays in the regeneration of our cities, towns and communities. The Conference is also being organised in association with the Local Government Association.

Lord Falconer of Thoroton QC, Minister for Housing, Planning and Regeneration, will give the keynote address.

## CONFERENCE THEMES

The themes covered by the Conference include:

*The regeneration agenda*

*The role of retailers in the regeneration process*

*The impact of retailers on local communities – retailers and social exclusion*

*Neighbourhood renewal*

*Business Improvement Districts*

*Town and city management*

*Local/district shopping centres*

*The planning system, retail and regeneration*

*Small businesses and regeneration*

*Urban design, liveability and the public realm*

*Sustainable development and retailing*

*Future trends in retailing and regeneration*

## STUDY VISIT

Birmingham is an outstanding example of a regenerated city in which retailing is playing a vital role. Regeneration and retail developments have contributed to the physical, social and economic improvement in the liveability of the City. Birmingham has undergone a major transformation over the past twenty years, and there are further exciting projects being undertaken at the present time. Delegates to the Conference are being offered a unique opportunity to see for themselves the changes brought about by existing and planned developments and their impact. The Study Visit will take place on the afternoon of the 13th May, starting at 13.45.

## INFORMAL DINNER

An informal dinner is being arranged for the evening of the 13th May in a local restaurant in the centre of Birmingham. This will provide delegates with an opportunity to network with one another prior to the Conference. Payment (under £50 per head) will be collected at the time. If delegates are interested in attending, it would be helpful if they could indicate their intention on the booking form. Further details will be included in the joining instructions.

## WHO SHOULD ATTEND

This event will be of particular value to key representatives of all organisations – public, private and voluntary – concerned with retailing and regeneration, improving the economic, physical and social conditions, at local, regional or national level. This includes politicians and policymakers, advisers, practitioners, community representatives and academics.

This broad spectrum of interests highlights one of the main benefits of BURA and BRC events, which enable networking and the exchange of best practice in regeneration to take place in a genuine multidisciplinary forum.

## EXHIBITION SPACE

A limited amount of space is available for organisations and companies to display their goods and services to the Conference delegates. For these and other sponsorship opportunities, please contact the organisers in the BURA office (details overleaf).

# THE PROGRAMME

## 13th May 2002

- 13.45 **Study Visit** of retail and regeneration developments in Birmingham, organised by Birmingham City Council
- 
- 19.00 **Informal Dinner** at a restaurant in Birmingham City Centre

## 14th May 2002

### THE CONFERENCE

- 09.00 Registration, coffee
- 
- 09.30 Welcome  
**Cllr Sir Albert Bore**, Leader, Birmingham City Council
- 
- 09.45 Introduction to Conference themes by Conference Chairs  
**Bill Moyes**, Director General, BRC,  
**John Walker**, Chief Executive, BURA
- 
- 10.15 Ministerial Address  
**Lord Falconer of Thoroton QC**, Minister for Housing, Planning and Regeneration  
*Questions to Lord Falconer*
- 
- 11.00 *Future Trends in Retailing – their impact on towns and cities*  
**Alan Knight**, Head of Corporate Social Responsibility, Kingfisher and a Sustainable Development Commission Board Member
- 
- 11.20 Coffee
- 
- 11.45 **Workshop 1**  
*Business Improvement Districts*  
**Andrew Godfrey**, National Planning Manager, Boots Properties plc  
*(Chair)*  
**Ian Coull**, Group Board Director, J. Sainsbury plc  
**Julie Grail**, Partnership Director, Circle Initiative  
**Liz Millett**, Chief Executive, Coventry City Centre Company

### Workshop 2

*Regenerating Local and District Retail Centres – case studies of good practice*

#### **Professor Michael Carley**,

Heriot-Watt University (Author “Retailing, sustainability and neighbourhood regeneration”)

*Retail in the Community*

**Martin Venning**, Corporate Affairs Manager, Tesco and a BURA Board Member

12.30 Report back, discussion – with Conference and workshop speakers

13.00 Lunch

14.00 *The Planning System, Retail and Regeneration*

**Graham Farrant**, Chief Executive, London Borough of Barking & Dagenham and a BURA Board Member

**Ian Trehearne**, Partner, Berwin Leighton Paisner

14.45 *Discussion*

15.15 Tea

15.30 **Workshop 3**

*Small Businesses and Regeneration*

**Halina Pasiecznik**, Project Director, Bristol East Side Traders

**Kuldip Gujral**, Asian Business Development Manager, Business Link, Birmingham and Solihull

**Rob Gunning**, Parliamentary Liaison Manager, National Federation of Retail Newsagents

### Workshop 4

*Urban Design, Liveability and the Public Realm*

**Peter Drummond**, Chairman, Building Design Partnership

**Trevor Gasson**, Director of Development Services and Deputy Chief Executive, Maidstone Borough Council

**Simon Wallis**, Development Executive, Birmingham Alliance

16.45 Report back and conclusions

# REGISTRATION FORM

## RETAIL AND REGENERATION – Birmingham 13-14 May 2002 Conference, Study Visit and Informal Dinner

Please photocopy form for each additional attendee

Name of Delegate \_\_\_\_\_

Position \_\_\_\_\_

Company/Organisation \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Postcode \_\_\_\_\_

Tel \_\_\_\_\_ Fax \_\_\_\_\_

e-mail \_\_\_\_\_

Special Dietary Requirements \_\_\_\_\_

Workshops (please circle preference) 1 or 2, 3 or 4

### Costs

Conference (BURA and BRC members)	@ £150	_____
Conference (Non members)	@ £195	_____
Conference (BURA community rate/academia)	@ £50	_____
Conference (Community rate/academia)	@ £75	_____
Study Visit	@ £25	_____
Informal Dinner (for information only)	__ place(s) (paid on the day)	_____
	Total	_____
	Plus VAT @ 17.5%	_____
	GRAND TOTAL	_____

Prior receipt of payment is advisable due to demand for places. Please note that BURA members receive priority when booking.

- I enclose a cheque payable to BURA for £ \_\_\_\_\_
- Credit Card Payment** Please debit £ \_\_\_\_\_ from my Visa/Mastercard (only)
- Card No \_\_\_\_\_ Expiry Date \_\_\_\_\_

- Please **invoice** us. Address (if different from above) \_\_\_\_\_
- \_\_\_\_\_ Purchase Order Number: \_\_\_\_\_

Cancellations must be received in writing, no later than 10 days prior to the Conference and will be subject to an administrative charge of £20 + VAT. There can be no refund for failure to attend after this time. Substitutions may be made at any time. A VAT receipt will be issued on receipt of payment.

**Please return this booking form together with remittance to:**

**BURA, Room 10, 4th Floor, Glen House, Stag Place, London SW1E 5AG**  
**Freephone 0800 0181 260 Fax 020 7821 9553.**

## ABOUT THE SPONSORS

### BERWIN LEIGHTON PAISNER

Berwin Leighton Paisner is a leading law firm based in the City of London. We represent UK and multinational institutions and companies across a wide range of industry sectors. The firm has extensive experience advising on major urban regeneration projects designed to bring brownfield sites, in both city centres and outlying areas, back into productive use. Our retail experience is diverse, with our team acting both for occupiers of retail property and for developers of and investors in large retail schemes.

Our Real Estate Group is widely acknowledged as one of the leading practices in the UK. In the last three years, Legal Business and The Lawyer have awarded us a number of industry awards, including Planning Team of the Year, Real Estate Team of the Year and runner-up in PFI/Projects Team of the Year.

We are currently acting for local authorities on schemes in Liverpool City Centre, Western Riverside Bath; for the Department of Social Development in Northern Ireland on a scheme in Belfast, and for local authorities on development schemes in Newcastle, Northampton and Maidenhead.

*For further information please contact Candice Blackwood (candice.blackwood@berwinleightonpaisner.com) or Lesley-Anne Avis (lesley-anne.avis@berwinleightonpaisner.com) or on 020 7760 1000.*

### NEIGHBOURHOOD RENEWAL UNIT

Neighbourhood Renewal Unit - We work to narrow the gap between the most deprived areas and the rest. We reach across Whitehall and work with partners at national and local level, to drive forward the Government's strategy for neighbourhood renewal.

*Website: [www.neighbourhood.gov.uk](http://www.neighbourhood.gov.uk) E-mail: [neighbourhoodrenewal@dtlr.gsi.gov.uk](mailto:neighbourhoodrenewal@dtlr.gsi.gov.uk)  
Telephone: 020 7944 8383*



## ABOUT THE BRITISH RETAIL CONSORTIUM

BRC represents the whole range of retailers, from the large multiples and department stores through to independents, selling a wide selection of products through town-centre, out-of-town, rural and virtual stores.

A vibrant retail sector is key to the revitalisation and renewal of urban and rural communities across Britain. Our members provide a vital community service, a focus for physical regeneration, and sustained investment in people and places through more than 321,000 retail outlets.

The retail industry employs nearly three million people and accounts for almost 11% of the UK workforce. In the 12 months to March 2001 the industry created 105,100 net new jobs. 74% of all net new jobs created were in retail.

The retail sector recognises that too many areas of Britain suffer from a combination of interlinked problems such as unemployment, poor skills, low incomes, poor housing, high crime, bad health and family breakdown. Retailers have an important role in helping to tackle these problems. We can give socially excluded groups the chance of a living and working environment in which they can thrive. We can help create new markets and provide new services. We can help regenerate and revitalise towns and cities across Britain.

## BRITISH RETAIL CONSORTIUM

*British Retail Consortium,  
21 Dartmouth Street (2nd Floor),  
London SW1H 9BP  
Telephone: 020 7854 8900 [www.brc.org.uk](http://www.brc.org.uk)*

## ABOUT BURA

BURA, the British Urban Regeneration Association, was formed in 1990 to provide a forum for the exchange of ideas, experience and information for the emerging regeneration sector. More than a decade later, the understanding of the regeneration agenda and its significance for all sectors has developed and will continue to do so in the future.

Within this environment, BURA has become the leading independent organisation for those involved in regeneration. Its unique strength is derived from its wide range of members who represent the private, public and community sectors, and this distinguishes it from all other sectoral interest groups. BURA identifies and promotes best practice in regeneration and advocates an integrated approach to the social, economic and environmental issues involved.

The Association offers its members national and regional networks, dynamic and diverse events, seminars and conferences and specialist forums covering key issues of the regeneration agenda.

# BURA

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